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GROUP 3600

3622

PATENT

Attorney Docket No. MSC-001CP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): Bergh *et al.*

SERIAL NO.: 09/777,614 GROUP NO.: 3622

FILING DATE: February 5, 2001 EXAMINER: Raquel Alvarez

TITLE: Offer Delivery System

CERTIFICATE OF FIRST CLASS MAILING UNDER 37 C.F.R. 1.8

I hereby certify that this correspondence, and any document(s) referred to as enclosed herein, is/are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 7th day of July, 2004.


Emily Walsh

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is/are:

1. Transmittal Form (1 page);
2. Copy of Executed Power of Attorney by Assignee and Revocation of Prior Powers (3 pages);
3. Patent Practitioners of Record under 37 C.F.R. § 1.32(c)(3) (1 page); and
4. Return receipt postcard.



**TRANSMITTAL
FORM**

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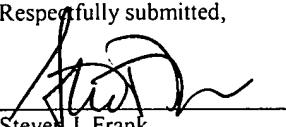
JUL 14 2004

GROUP 3600

TRANSMITTAL FORM	Application Serial Number	09/777,614
	Filing Date	February 5, 2001
	First Named Inventor	Bergh
	Group Art Unit	3622
	Examiner Name	Raquel Alvarez
	Attorney Docket No.	MSC-001CP
	Patent No.	Not applicable
	Issue Date	Not applicable

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Check Attached <input type="checkbox"/> Copy of Fee Transmittal Form	<input type="checkbox"/> Copy of Notice to File Missing Parts of Application <input type="checkbox"/> Formal Drawing(s)	<input type="checkbox"/> Notice of Appeal to Board of Patent Appeals and Interferences <input type="checkbox"/> Appeal Brief (in triplicate)
<input type="checkbox"/> Amendment/Response <input type="checkbox"/> Preliminary <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Letter to Official Draftsperson including Drawings [Total Sheets ____]	<input type="checkbox"/> Request For Continued Examination (RCE) Transmittal <input type="checkbox"/> Power of Attorney (Revocation of Prior Powers) <input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Status Inquiry <input checked="" type="checkbox"/> Return Receipt Postcard <input checked="" type="checkbox"/> Certificate of First Class Mailing under 37 C.F.R. 1.8 <input type="checkbox"/> Certificate of Facsimile Transmission under 37 C.F.R. 1.8 <input checked="" type="checkbox"/> Additional Enclosure(s) (please identify below) <input checked="" type="checkbox"/> Patent Practitioners of Record under 37 C.F.R. §1.32(c)(3)
<input type="checkbox"/> Petition for Extension of Time	<input checked="" type="checkbox"/> Executed Declaration and Power of Attorney for Utility or Design Patent Application	
<input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Form PTO-1449 <input type="checkbox"/> Copies of IDS Citations	<input type="checkbox"/> Small Entity Statement <input type="checkbox"/> CD(s) for large table or computer program	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Amendment After Allowance	
<input type="checkbox"/> Sequence Listing submission <input type="checkbox"/> Paper Copy/CD <input type="checkbox"/> Computer Readable Copy <input type="checkbox"/> Statement verifying identity of above	<input type="checkbox"/> Request for Certificate of Correction <input type="checkbox"/> Certificate of Correction (in duplicate)	

CORRESPONDENCE ADDRESS	SIGNATURE BLOCK
Direct all correspondence to: Patent Administrator Testa, Hurwitz & Thibeault, LLP High Street Tower 125 High Street Boston, MA 02110 Tel. No.: (617) 248-7000 Fax No.: (617) 248-7100	Respectfully submitted,  Steven J. Frank Attorney for Applicants Testa, Hurwitz & Thibeault, LLP High Street Tower 125 High Street Boston, MA 02110



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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
REVOCATION OF PRIOR POWERS AND NEW POWER OF ATTORNEY

Sir:

As assignee of record of the entire interest of the above-identified

application,
 patent,

all powers of attorney previously given are hereby revoked, and

the following attorneys and/or agents are hereby appointed to prosecute and transact all business
in the U.S. Patent and Trademark Office connected therewith.

Andrew F. Abramson	Reg. No. 52,538
Elias C. Behrakis	Reg. No. 47,416
Mark L. Beloborodov	Reg. No. 50,773
Robert S. Blasi	Reg. No. 50,389
Michael H. Brodowski	Reg. No. 41,640
Fangli Chen	Reg. No. 51,551
John J. Cotter	Reg. No. 38,116
James C. De Vellis	Reg. No. 52,814
Robert V. Donahoe	Reg. No. 46,667
Brian A. Fairchild	Reg. No. 48,645
James E. Fajkowski	Reg. No. 54,089
Jason P. Fiorillo	Reg. No. 52,892
John V. Forcier	Reg. No. 42,545
Steven J. Frank	Reg. No. 33,497
Kia L. Freeman	Reg. No. 47,577
Brian M. Gaff	Reg. No. 44,691
Duncan A. Greenhalgh	Reg. No. 38,678
William R. Haulbrook	Reg. No. 53,002
Ira Heffan	Reg. No. 41,059

Andrew L. Jagenow	Reg. No. 51,842
Douglas J. Kline	Reg. No. 35,574
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William A. Meunier	Reg. No. 41,193
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Jason A. Reyes	Reg. No. 41,513
Christopher W. Stamos	Reg. No. 35,370
Robert J. Tosti	Reg. No. 35,393
Thomas A. Turano	Reg. No. 35,722
Natasha C. Us	Reg. No. 44,381
Christine C. Vito	Reg. No. 39,061
Carolyn E. Whyte	Reg. No. 55,728
Daniel A. Wilson	Reg. No. 45,508

Attached as part of this power of attorney is the authorization of the above-named attorneys/agents to accept and follow instructions from my representatives.

Assignee also hereby grants additional Powers of Attorney to the attorneys and/or agents named above to file and prosecute foreign national patent applications in any and all countries of the world, a regional patent application under the European Patent Convention and/or an international application under the Patent Cooperation Treaty based upon the above-identified application, including a power to meet all designated office requirements for designated states.

All future correspondence should be sent to:

Patent Administrator
Testa, Hurwitz & Thibeault, LLP
High Street Tower
125 High Street
Boston, MA 02110

PLEASE ASSIGN PTO CUSTOMER NUMBER 021323 TO THIS APPLICATION

The assignee of record of the entire interest of the above-identified

application
 patent

is

Name of assignee of entire interest

Power Of Attorney By Assignee Of Entire Interest
Revocation Of Prior Powers and New Power of Attorney
Serial No. 09/777,614
Page 3 of 3

MarketSoft Software Corporation
Ten Maguire Road
Lexington, MA 02421-3112

Recorded in PTO on July 16,2001

Reel No.: 012006

Frame No.: 0065

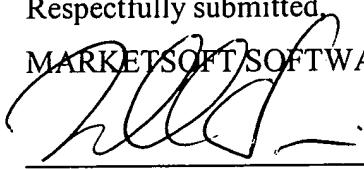
Recorded herewith

Dated:

6/22/04

Respectfully submitted,

MARKETSOFT SOFTWARE CORPORATION



Bill Price
Chief Financial Officer
MarketSoft Software Corporation
Ten Maguire Road
Lexington, MA 02421-3112

3079646



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Mail Stop Missing Parts
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PATENT PRACTITIONERS OF RECORD UNDER 37 C.F.R. § 1.32(c)(3)

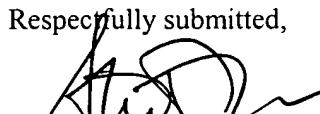
Dear Sir:

Under 37 C.F.R. § 1.32 (c)(3), the following patent practitioners listed on the concurrently submitted Declaration and Power of Attorney For Utility or Design Patent Application should be recognized by the U.S. Patent and Trademark Office as being of record in the above-identified patent application to which the power of attorney is directed.

1.	Michael H. Brodowski	Registration No. 41,640
2.	John J. Cotter	Registration No. 38,116
3.	Steven J. Frank	Registration No. 33,497
4.	William R. Haulbrook	Registration No. 53,002
5.	Ira V. Heffan	Registration No. 41,059
6.	Christopher W. Stamos	Registration No. 35,370
7.	Robert J. Tosti	Registration No. 35,393
8.	Thomas A. Turano	Registration No. 35,722
9.	Natasha C. Us.	Registration No. 44,381
10.	Christine C. Vito	Registration No. 39,061

The Patent Office is requested to contact the undersigned with any questions.

Respectfully submitted,



Steven J. Frank
Attorney for Applicants
Testa, Hurwitz, & Thibeault, LLP
High Street Tower
125 High Street
Boston, Massachusetts 02110

Date: July 1, 2004
Reg. No. 33,497

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3088283